

A white industrial robot arm is positioned in the foreground, its head tilted back. The background is a blurred factory floor with yellow overhead lights. Overlaid on the scene are futuristic digital elements: a circular gauge with a red and yellow arc on the robot's head, and a transparent digital interface on the right showing a line graph and data points.

weAR

AUTOMATION & ROBOTICS  
FOR ALL INDUSTRIES

2025  
3-5  
JUNE

SILVER SPONSORSHIP PROGRAMME

Sponsor **weAR** and access:

**OUTSTANDING** PRESENCE AT THE EVENT

SECTOR **LEADERSHIP**

BRAND **POSITIONING**

**ATTENTION** OF POTENTIAL CUSTOMERS AND PARTNERS

**EXCLUSIVE** BENEFITS

PRESENCE AT THE **INNOVATION WORKSHOPS + TECH DEMOS**



### STEP 1: CHOOSE SPONSORSHIP

Select the option that fits your business objectives and strategies.

#### OPTION 1 PRESENCE PACK A



Presence of the brand/logo/image of the sponsoring company at the event through an advertising pack that includes **1 Venetian canvas** in the central atrium (both sides). Production by BEC. The sponsor company will provide the corresponding design on the indicated dates.

#### OPTION 2 PRESENCE PACK B



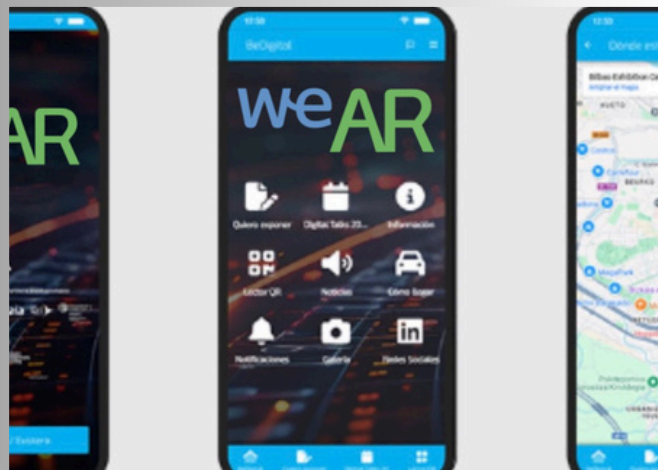
Presence of the brand/logo/image of the sponsoring company at the event through an advertising pack that includes the following elements: **1 canvas on the Pavilion railing (both sides) and 1 circular vinyl at the pavilion entrance**. Production by BEC. The sponsor company will provide the corresponding designs on the indicated dates.

#### OPTION 3 PRESENCE PACK C



Presence of the brand/logo/image of the sponsoring company at the event through an advertising pack that includes the following elements: **1 canvas on the Pavilion railing (both sides) and 1 circular vinyl at the pavilion entrance**. Production by BEC. The sponsor company will provide the corresponding designs on the indicated dates.

#### OPTION 4 EVENT APP



Logo of the sponsoring company in the official **APP of weAR 2025**. This app is downloaded by visiting and exhibiting companies, as it includes complete information about the event and a QR reader to exchange and save leads. Brand visibility before and during the 3 days of the event.

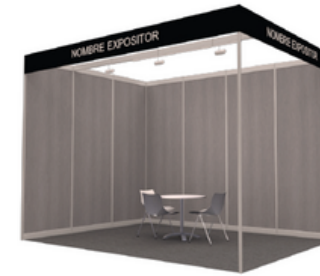
**UPGRADE!**

You can transform the Silver Sponsorship of your choice into a Gold Sponsorship if you wish. For more information, consult the organization.

SPONSORSHIP FORMATS

**STEP 2: CHOOSE STAND**

Both the ALL IN BASIC and ALL IN ADVANCED stands are included in the sponsorship price. If you prefer Free Space for a design stand, a special reduced price will be applied, having to hire a minimum area of 28m2.

Option ALL IN BASIC **18m2**Option ALL IN ADVANCED **18m2**

FREE SPACE option  
120€/m2  
(minimum 28 sq.m)

Consult "Participation formats" for characteristics and elements included in the stand.

**STEP 3: THE BENEFITS**

Regardless of the type of sponsorship you have chosen, these benefits and characteristics are common to all companies that contract a Silver Sponsorship. Along with the sponsorship request, do not forget to attach the logo in good quality.

**PRACTICAL SOLUTIONS SPACES:**

- Innovation Workshops: 1 slot of 15 min presenting case studie from customer with a technical and innovative approach.
- Tech Demos: A space where exhibitors and sponsors will give live technical demonstrations of their products / equipment.

**NETWORKING:**

- 1 VIP access: Access to the VIP lounge (VIP visitors).
- Access to the online networking platform.

**PROMOTION\*:**

- Logo in emailings to the database of national and international visitors, Silver category.
- Logo in the event promotion emailings (exhibitor profile companies), Silver category.
- Mention in press releases, Silver category.
- Mention in RRSS of weAR.

**PUBLICITY\*\*:**

- Logo on the event's home website, Silver category.
- Logo on general signage of the event, Silver category.
- 1/2 page of advertising in the Visitor's Guide.
- Logo in the Visitor Guide (Silver category).

\*: The benefits of the PROMOTION section may vary in number depending on the date of receipt of the application.

\*\* : The physical ADVERTISING supports will be offered according to their availability on the date of signing the sponsorship. If any of the supports cannot be offered for any reason, this benefit will be compensated with another similar one at the organization's decision.

The context of celebration is key to the success of participation in an event, and **weAR** is celebrated in the context of **+INDUSTRY 2025**, the largest event dedicated to Smart Manufacturing in the country.

+SECTORS +LEADS +EXHIBITION +OPPORTUNITIES

If you want another type of sponsorship or have a different proposal, contact the organization: [wear@bec.eu](mailto:wear@bec.eu)



weAR 2025 is an event organized by:

