



IN
DUS
TRY

BEC
BILBAO
2027
23-25
FEBRUARY

STARTUP VILLAGE

by

weAR

AUTOMATION & ROBOTICS
FOR ALL INDUSTRIES

Organizers:

STECH⁷
ROBOTICS AND DIGITALIZATION
FOR MANUFACTURING
AFM CLUSTER

B!E!C!
BILBAO
EXHIBITION
CENTRE

An environment where
**innovative
technologies, projects,
and solutions can be
showcased** in a **real-
world market setting**,
connecting with
potential customers
and
industry partners.

PARTICIPATING STARTUP PROFILE

Startups interested in generating and securing **business opportunities, partnerships, and having a prominent presence** in the industrial sector, offering products and services from the following exhibition sectors:

- Drive systems and components
- Sensor Technology
- Control technology
- IPCs
- Human-machine interface
- Factory power grids and supplies
- Interface and interface technology
- Low voltage-switching devices
- Mechanical infrastructure
- Industrial Software
- Industrial communication
- Assembly and handling technology
- Positioning systems
- Safety and security technology
- Industrial wearables
- AGVs – Automatic Guided Vehicles
- Robotics
- Artificial Vision
- Services
- Training, other entities

PROFILE OF VISITING COMPANIES

Companies from multiple industrial sectors who want to personally experience the latest solutions and innovations, with the aim of continuing to make progress in the challenges posed by their digital transformation process:

- Food and beverages
- Pharmacy / Cosmetics.
- Textile
- Automotive and ancillary industry
- Railway and auxiliary industry
- Shipbuilding
- Aeronautics and aerospace
- Defence
- Energy
- Water supply and wastewater treatment
- Machine tools
- Process machinery, plants
- Steel
- Chemical
- Petrochemical
- Packaging
- Logistics and intralogistics
- Plastic / Rubber
- Electronics and electricity
- Capital goods
- Real estate
- Engineering, services
- Plant engineering

weAR and the **+INDUSTRY** context offer you a set of tools designed to highlight your participation, generate contacts and activate business relationships:

INNOVATION WORKSHOPS

Presentation of new products, real cases, innovations... to a professional audience.

TECH DEMO ZONE

Demonstration areas where you can showcase your devices in action.

CONTEXT +INDUSTRY

7 simultaneous events that multiply business opportunities

COMPANY DIRECTORY

Your complete profile in the online directory of exhibiting companies before, during and after the event.

ACCREDITATIONS

Invitations to the exhibition area for your clients and partners, including access for your VIP clients.

ADVERTISING SUPPORTS

Possibility of contracting multiple advertising options on-site and online, for extra visibility.

BOOTH

Participation includes a stand in weAR's Startup Village, which consists of the following elements:

Individual elements

- Counter with vinyl front featuring company logo
- Stool
- Plug and power consumption
- Carpet

Common elements

- Tables and chairs in a central area for networking
- Truss and lighting
- Daily cleaning

Total amount: €1,000 + VAT